

ADCNJ

ART DIRECTORS CLUB OF NEW JERSEY

AGENDA - FACULTY FORUM III

Nov. 1, 2008

Seton Hall University, McNulty Hall, **11am – 2pm** (lunch will be served)

Concurrent with The Design Derby

RSVP via email to Pat Hanley at info@adcnj.org

As discussed at our April Faculty Forum at Kean held during the Thinking Creatively conference ---- the following is our agenda for the upcoming Forum.

1) SHARING PROJECTS AND RESOURCES

Studio (or other?) projects which we have found helpful, fun, potentially great, near misses, or even failures??. In order for this to be meaningful, we should bring as much information and visuals to share as is practical. For example: any written project description/creative brief/objectives that we distribute to students; examples of student work, thumbnails to comps; resources list; etc.

In the (hopefully unlikely) event that we have insufficient project material to have this discussion, a second, backup topic follows:

If you wish to present project material – please reply to this email so we can schedule 15 minutes for your presentation. LCD projector will be provided – bring your own laptop. Please email name/title/school and brief description of presentation project to info@adcnj.org attn: Pat Hanley.

2) CURRICULAR STRUCTURE

This is a big subject that probably deserves more than one session. How is your curricular structure designed? Is there an appropriate balance between liberal arts, art foundations, professional studio applications, history/theory/criticism, and electives? And what about the globalization of design, writing skills, teamwork, understanding related business disciplines, not to mention how we handle technologies that designers must know? Five year bachelor degrees? Is the MFA now necessary for proper preparation? The role of internships?

The very thought of all this is exhausting but we all know that these questions are at the heart of what we do as educators. So I think this topic is well worth diving into.

Forum Organizers: Martin Holloway, Kean University

John Luttrupp, Montclair State University

Host Faculty: Christine Krus, Seton Hall University

This event is underwritten by the members of the Art Directors Club of New Jersey.