

What Can ADCNJ Membership Do for You?

Top 10 Benefits of ADCNJ Membership

Attracting talented creatives to join the Art Directors Club of New Jersey (ADCNJ) is the key to building a stronger organization.

Here are some of the reasons why people choose to join our Club:

1. Finding Inspiration That Stimulates Creative Ideas in my Work

As a design industry professional, your creative resources are tapped continuously. You are called upon daily to generate new ideas, reinvigorate old concepts, and somehow come up with fresh approaches that dazzle your target audiences with visual communications to make key messages clear and memorable. ADCNJ provides a forum for creative directors to meet and exchange ideas on an informal basis and to develop ongoing relationships with others -- including illustrators, photographers, and art educators -- who share many of the same experiences and challenges.

2. Enhancing Professional Education

ADCNJ events are organized to provide featured speakers who have achieved remarkable success in the design industry to share their wisdom and lessons learned. As a result, you can be "in the know" and supplement your knowledge through continuous exposure to the world of design.

3. Building Relationships With Other Creatives

ADCNJ provides no-hassle, friendly opportunities to get to know other creative professionals in the design industry. Networking is part of every ADCNJ experience, which can lead to

sharing tips on new technologies, new clients, and new work experiences.

4. Achieving Recognition

Through its Annual Awards Show and Exhibition, ADCNJ celebrates the achievements of creative professionals who work or live in New Jersey. This competition is open to entries from people throughout the state. ADCNJ members receive substantial discounts on registration and entry fees. This showcase of talent is a great way to publicize your work to peers and existing (and future) clients.

5. Staying Informed

ADCNJ helps its members stay current on issues and information vital to design professionals. The ADCNJ Web site (www.adcnj.org) and newsletter, called *New Directions*, are provided as a handy resource for the latest information. ADCNJ members can submit news about their work and needs through these ADCNJ information tools.

6. Reduced Fees for ADCNJ Events

ADCNJ members save money on all ADCNJ activities, which are structured to offer reduced rates to ADCNJ members compared with people who have yet to join ADCNJ. ADCNJ remains committed to offering easy access to affordable educational and networking events.

7. Reaching Out to Students

The ADCNJ Education Council organizes college seminars, career days, and portfolio reviews to foster the advancement of the next generation of design professionals. The Art Directors Club of New Jersey Scholarship Fund awards scholarship dollars based on

merit to New Jersey students pursuing their studies in visual communications. Contributions to this ADCNJ Student Scholarship program are welcomed throughout the year and are tax-deductible to the fullest extent allowed by law.

8. Opportunities to Volunteer

Leadership opportunities are available to ADCNJ members to serve on various Committees and on the Board of Trustees. ADCNJ offers a program called "Deeds 4 Needs" that matches volunteers with nonprofit organizations for specific design needs. ADCNJ members who participate in this program receive creative pieces to add to their portfolios, as well as the satisfaction of sharing their talents with others.

9. Advancing a Personal Commitment to Excellence

The ADCNJ is a statewide organization of art directors, graphic designers, illustrators, photographer, art educators, and other creative professionals dedicated to excellence in the communications arts. Its mission is to promote outstanding work in visual communications. By virtue of their alliance with ADCNJ, ADCNJ members declare their commitment to excellence in a public way.

10. Having Fun

ADCNJ is a group of friendly, robust creatives who know the value of positive interactions with others. We all know that being creative can be great fun. Being creative together can be an adventure that results in a ton of fun.

Membership Information and Application

You are invited to apply for ADCNJ membership today. If you already are part of ADCNJ, we invite you to share this information with others in your circle of friends and colleagues.

Types of ADCNJ Membership:

Professional Memberships - Open to art directors, graphic designers, design consultants, photographers, illustrators, copy writers, and art educators who live or conduct business in NJ.

Annual dues for Professional Members:

5+ years in industry..... \$150.00
 2-4 years in industry..... \$100.00
 0-2 years in industry..... \$ 50.00

Special rate for art educators (who work at the professor level):..... \$125.00

ADCNJ Student Membership:.....\$25.00

Associate Memberships - Open to printing and paper vendors, as well as other service providers, who serve people in the design industry and live or conduct business in New Jersey.

Annual dues for Associate Members:.....\$200.00

Corporate Memberships (for cost savings on annual dues for a minimum of 3 members from same company):
 3 members\$345.00 4 members.....\$440.00
 5 members\$525.00 6 members.....\$600.00
 7 members\$665.00 8 members.....\$720.00
 (an additional \$50 per person applies for each member over 8 people from the same company)

Anyone interested in ADCNJ membership is invited to submit an application form and the one-time-only initiation fee of \$25. Please answer all questions on the following ADCNJ membership application:

PERSONAL INFORMATION

Name _____
 Home Address _____
 City _____ State _____ Zip Code.....
 Telephone _____
 E-mail _____

WORKPLACE INFORMATION

Employer's Company Name _____
 Company Mailing Address _____
 City _____ State _____ Zip Code _____
 Telephone _____
 Workplace E-mail _____
 Current Job Title _____
 How many years have you been working in the design industry? _____

EDUCATION

Undergraduate School(s) _____
 Location of School(s) (City and State) _____
 Years Attended _____ Degree (Major/Minor) _____
 Graduate School _____
 Location of School (City and State) _____
 Years Attended _____ Degree (Major/Minor) _____

IF YOU ARE AN ART DIRECTOR/CREATIVE DIRECTOR (defined as an individual who has attended or graduated from an accredited art program and whose primary responsibility affects the outcome of a creative product through his or her design influence, as well as a person who acts in a management capacity to supervise art staff personnel, interfaces with clients,

and directs vendors with regard to the outcome of visual products), PLEASE PROVIDE THE FOLLOWING:

1. If possible, please list contact information for 2 current members of ADCNJ who know you or your work.

2. List any scholarships or awards you have received.

3. Are you a member of any other design-related clubs or associations? If so, please list.

4. How would you describe your current employer (please circle):
 Agency Design Studio Corporate Communications
 Other: _____
5. What percentage of your time do you spend on creation, direction, and purchasing of art and design? _____
 What percentage of your time do you spend on customer and/or client contact and administration? _____
6. How many people do you currently supervise? _____
7. Please list 3 of your principal accounts.

8. Please list 3 other companies you have worked for, including their location and the length of time you worked for them.

Please mail or fax this completed application, along with a check payable to ADCNJ or credit card information (VISA, MasterCard, OR American Express), to ADCNJ, 75 Kearny Ave., Kearny, NJ 07032. Any questions regarding this application can be directed to tel: 201-997-1212, fax: 201-998-7839, or Web site: www.adcnj.org

IF USING CREDIT CARD PAYMENT, PLEASE PROVIDE THE FOLLOWING:

Please circle: VISA MASTERCARD AMERICAN EXPRESS
 Account # _____ Exp. Date _____
 Signature _____